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# CAITLIN HAUGEN

## SUMMARY

Experienced researcher with 15+ years of experience leveraging data to share outcomes, gain donors, establish processes, grow programs, justify budgets, and improve customer experience. Strong critical thinking, research, analysis, writing, and presentation skills.

## SKILLS

- Research and Writing
- Data Cleaning, Transformation, and Integration
- Statistical Hypothesis Testing
- Visual Storytelling
- Analysis and Forecasting
- Website Analytics

## TOOLS

Excel • Tableau • SQL • Python

## EDUCATION

**CAREER FOUNDRY**
**BERLIN, GERMANY • CERTIFICATE**

Data Analytics and Statistics

**UNIVERSITY OF MARYLAND**
**COLLEGE PARK, MD • PhD**

International Education Policy

**AMERICAN UNIVERSITY**
**WASHINGTON, DC • MA**

International Training & Education

**DRAKE UNIVERSITY**
**DES MOINES, IA • BS**

Elementary & Early Childhood Education

## RELEVANT EXPERIENCE

### MANAGER, DATA ANALYTICS

TEACH.org • 7/2022 – present
- Analyze and synthesize data from hundreds of partner institutions across the US; Create interactive visualizations to report program metrics.
- Design and implement all the organization's surveys, including the annual survey sent to over 100,000 subscribers a year.
- Develop statistical and analytical models to develop metrics and goals, measure impact and outcomes, support grant proposals, and report to donors.

### EDUCATION CONSULTANT

Self-Employed • 10/2010 – present
- Identify and resolve fundraising, research, and training needs for institutions of higher education, non-profits, and government contractors.
- Conduct qualitative and quantitative research to write education reports and articles, and to prospect grants and write proposals.
- Design and facilitate online and in-person trainings in education theory; Teach university courses in leadership, international education, and non-profit management.

### ASSISTANT DIRECTOR: EDUCATION OUTREACH

National Air and Space Museum • 8/2017 – 3/2019
- Supervised over 80 staff serving several programs at two museum locations.
- Managed 28 budgets totaling $1.6 million in operating costs.
- Pioneered new data collection system that saved over 200 hours of employee time monthly and was implemented by several units; Trained over 300 staff in system.
- Collected and analyzed data from over 8 million annual visitors, resulting in insights that succeeded in maximizing guest experiences, higher program turnout, more efficient staffing practices, and improved exhibit design.

### EDUCATION PROGRAM SPECIALIST

Peace Corps • 6/2015 – 8/2017
- Responsible for two programs that operated in 64 countries, including collecting and analyzing program data, reporting to senior leadership and partners, developing online resources, facilitating teacher trainings, and leading the program team.
- Built a network of 30,000+ clients through programming and marketing.
- Created a new program evaluation system that succeeded in reducing participant attrition by 50% and greatly improved user experience.
- Designed, tested, and implemented an online platform to connect users to program services; Engaged over 5,000 customers annually.

### EXECUTIVE DIRECTOR

Global Teacher Education • 3/2013 – 6/2015
- Directed all aspects of a start-up nonprofit organization; Oversaw budget, staffing, training, supervision, marketing, fundraising, board development, and governance.
- Built a network of over 300 stakeholders from the ground up.

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